Amendments to the Specification

Paragraph [0004] starting at page 2, line 6 and ending at line 22 has been amended as follows.

[0004] Japanese Patent Laid-Open No. 2000-123164 describes that change of a process or a conversion level in accordance with the features of an image is more preferable than execution of a predetermined process without consideration of the features of the image. Japanese Patent Laid-Open No. 2000-123165 discloses correction with emphasis on a primary subject of an image, namely, image correction appropriate to the primary subject. Particularly, for a person photograph including a person as a primary subject, in a case where a photographed image is displayed on a display screen or is printed as a hard copy output through a color printer to obtain a playback image, when various image enhancement processes or image correction processes such as color reproduction for the skin tone of the person and contrast control are different from those for other images, a person viewing the playback image receives a good impression. This fact is being known.

Paragraph [0008] starting at page 4, line 16 and ending at line 25 has been amended as follows.

[0008] Recent digital cameras each have an angle (inclination) sensor therein. The angle sensor detects the photographing position of the camera (whether the camera is held longitudinally or laterally, or how much is the camera is rotated from a reference position) held when an image is photographed. The photographing position is set to information attached to the image. The digital camera outputs the image together with the photographing-position information as image attached information. This type of digital cameras appear camera appears on the market.